



Specialty Crop Block Grant Program

Application Guidance
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Peter Oppelt
Economist, Kansas Department of
Agriculture

Program Background

- Currently funded under the 2018 Farm Bill
- “To enhance the competitiveness of specialty crops”
 - Defined by the Farm Bill as, “Fruits, vegetables, tree nuts, dried fruits, horticulture, and nursery crops (including floriculture).”
 - Hemp is excluded from this definition and not eligible for the Specialty Crop Block Grant

Who Can Apply?

- Organizations with projects that will enhance the competitiveness of specialty crops
 - Projects must potentially affect more than one product or organization
 - Applicants should be familiar with grant management practices
 - Cooperation between multiple organizations is encouraged

Ineligible Applicants/Projects

- Projects that solely benefit a particular commercial product or provide a profit to a single organization, institution or individual
- Projects that will compete unfairly with private companies that provide equivalent products or services
- Projects that disparage the mission, goals and/or actions of another organization

KDA Cover Sheet

- Contact Name should be the Project Manager, not necessarily the Authorized Signatory
- Funding from Other Sources
 - Only required if receiving funds from other state or federal programs
- Cash Match
 - Not required for application but is encouraged
 - Matching funds and letters of support are seen as favorable during the review process
 - Please include letters of commitment and letters of support with your application

Application Template

- Duration of Project
 - KDA will fund projects for one year
 - Projects can start no earlier than 30 September, 2020 but can begin earlier, according to the needs of the project
 - Example: a project may start on September 30th, 2020 and end on September 29th, 2021. A different project might start January 1st, 2021 and end on December 31st, 2021.
- Project Purpose
 - Include brief, concise objectives
- Continuation Project Information
 - Only fill this out if the project is a continuation of a previously funded SCBG project
 - Otherwise, check “No” and leave the rest blank

Application Template

- External Project Support
 - Cash matches are not required per USDA rules and do not need to be listed on this form
 - List outside organizations that support the project and their level of support

Application Template

- Expected Measurable Outcomes
 - Applicant must chose at least one outcome from the SCBG Performance measures
 - Applicant must chose at least one indicator related to each selected outcome
- All outcomes and indicators selected must be tracked and reported at the end of the project
 - It is better to have only one or two outcomes and indicators

Application Template

- Budget
 - Most sections of the budget are well explained in the template
 - Make the best possible estimate for cost
 - Travel expenses must follow federal General Services Administration guidelines
 - This includes cost for mileage, per-diem, and lodging

Application Template

- Work Plan
 - Not included in USDA application
 - Still required for application to KDA
 - Attach separately with the rest of the application

Questions?

Peter Oppelt

785-564-6726

peter.oppelt@ks.gov

PURPOSE:

To serve, promote and grow the state's largest industry.

VISION:

Kansas will provide an ideal environment for long-term, sustainable agricultural prosperity and statewide economic growth.