

Application for Central Registration of Kansas Farmers' Markets

Pursuant of SB 120

The following will be on the website application

*** Required field**

Electronically attach the following documents:

- *Farmers' Market Logo - High Resolution Jpeg
- *Picture of the Farmers' Market
- *Copy of any rules, bylaws and other articles of incorporation
- *Vendor list that includes EACH vendor's:
 - *Name of business
 - *Name of Owner/Farmer
 - *Tax ID number
 - *Categories of Products
 - *Phone number
 - *Email
 - Location of business/farm

For External Use – Information available on www.fromthelandofkansas.com:

*Name of Farmers' Market:

*Market Coordinator's Name:

*Farmers' Market Mailing Address:

*Telephone:

Fax:

*County:

*Farmers' Market E-mail Address:

Website URL:

Do you have more than one market location?

Yes

No

If "Yes" – Please provide hours and location information for all market locations.

Hours & Locations

*Street Address of Farmers' Market:

Special directions for location or parking:

*Day of the Week:

*Time:

*1st Weekend – Last Weekend:

*Street Address of Farmers' Market:

Special directions for location or parking:

*Day of the Week:

*Time:

*1st Weekend – Last Weekend:

*Street Address of Farmers' Market:

Special directions for location or parking:

*Day of the Week:

*Time:

*1st Weekend – Last Weekend:

Please select all information that you would like to appear on the Farmers' Market Profile:

General Information

EBT (Electronic Benefit Transfer) Accepted -- Kansas Vision Card

SFMNP (Senior Farmers Market Nutrition Program) Accepted

WIC (Woman Infant and Children Program) Accepted

Winter Market

Year Round Market

Indoor Market

Live Music

For Internal Use Only – From the Land of Kansas Staff:

*Market Coordinator:

Market Coordinator Office Street Address (city, state, zip):

Market Coordinator Personal Mailing Address:

Market Coordinator Personal Telephone (if different from farmers' market telephone):

Ext.:

Fax:

*Market Coordinator's Personal E-mail Address:

Marketing Contact (*if different from market coordinator*):

*E-mail:

*Phone:

*Number of volunteers:

*Tax ID Number:

*Your farmers' market must be registered with the Sec. of State's office,
ID Number issued by Secretary of State's Office:*

To register your farmers' market: <http://www.kssos.org/business/business.html>

*How is your business classified for federal income tax purposes?

For-Profit

Non-Profit

*What year was your farmers' market established?

Average sales per year:

Please provide this information exactly as you want the information to appear on the website at www.fromthelandofkansas.com

Online Categories

Please select the appropriate categories for the products featured at your farmers' market:

Select all that apply:

Agriculture and Food Equipment and Supplies

Bakery Products and Ingredients

Dairy

Fruits and Vegetables

Protein

Agritourism

Non-Food Products

Flowers & Plants

Restaurants Serving Kansas Products

Kansas-Based Restaurants

Pets and Livestock

Specialty Foods (confection items, etc.)

Wine, Spirits & Beverages

Community Supported Agriculture, CSA

Other

If you feel there is a category missing, please note here:

***Please provide a brief (150 words or less) description of your Kansas farmers' market:**

Website Information: A benefit of the *From the Land of Kansas* program is the opportunity to feature your farmers' market on www.fromthelandofkansas.com. This listing will serve as the application for Central Registration of Kansas Farmers' Market on behalf of the Kansas Department of Agriculture pursuant to SB 120.

Approval Process

Application will be reviewed by *From the Land of Kansas* staff. Until you receive a letter approving your registration from the *From the Land of Kansas* staff, your market is not covered.

Once your application is approved, your market will receive:

1. Welcome letter – Retain this letter for proof of coverage.
2. Document with written content to prove liability. This content may be used in signage by any market that is listed in the Central Registration of Kansas Farmers' Markets. We highly suggest you post signs for farmers' market attendees to view.

Policies and Requirements

Farmers' Markets are partners of the From the Land of Kansas state agricultural trademark program and pay no fee to be partners. As partners, we still ask you to read the following From the Land of Kansas policies and requirements. When complete, select "I Agree."

1. The *From the Land of Kansas* logo may only be used on, and in the marketing of, products approved and registered with the Agricultural Marketing Program of the Kansas Department of Agriculture.
2. Marketing materials are available to registered companies for a fee.
3. All information requested on the application must be accurate in order to be processed. Sales, salary and employee numbers are kept confidential, however this information may be subject to Kansas Open Records Act – KORA. These numbers may be used in aggregate figures, but a company will not be listed individually without written consent.
4. The right to use the *From the Land of Kansas* logo may be revoked at any time if abused, used on unapproved products or if used in a manner unbecoming to the state.
5. Specifications for use of the logo provided on logo sheets must be followed.
6. Products must meet the following standards in order to be considered for the program:
 - a. Products meet requirements as set forth by the *From the Land of Kansas* program and membership guidelines.
 - b. All products and companies must be in good standing and meet standards set forth by the appropriate local, state and national regulatory authorities.
7. The application reviewing committee reserves the right to use its own discretion when approving or denying applicants the right to participate in the program.

By selecting "I agree," I acknowledge and agree, pending approval, that the usage of the *From the Land of Kansas* trademark will be adhered to as required in this application. I further agree that the logo will only be used for the specific product(s) covered by this application and used according to the specifications on the provided logo sheets. The Kansas Department of Agriculture reserves the right to revoke this application if at any time the use for which it is granted is abused. I also note that this approval is for participating in a marketing program and does not indicate a product or label meets state or federal safety or labeling requirements. It is my responsibility to ensure the products and labels I sell meet all applicable laws.

I agree to the above policies and requirements.

Signature

Date